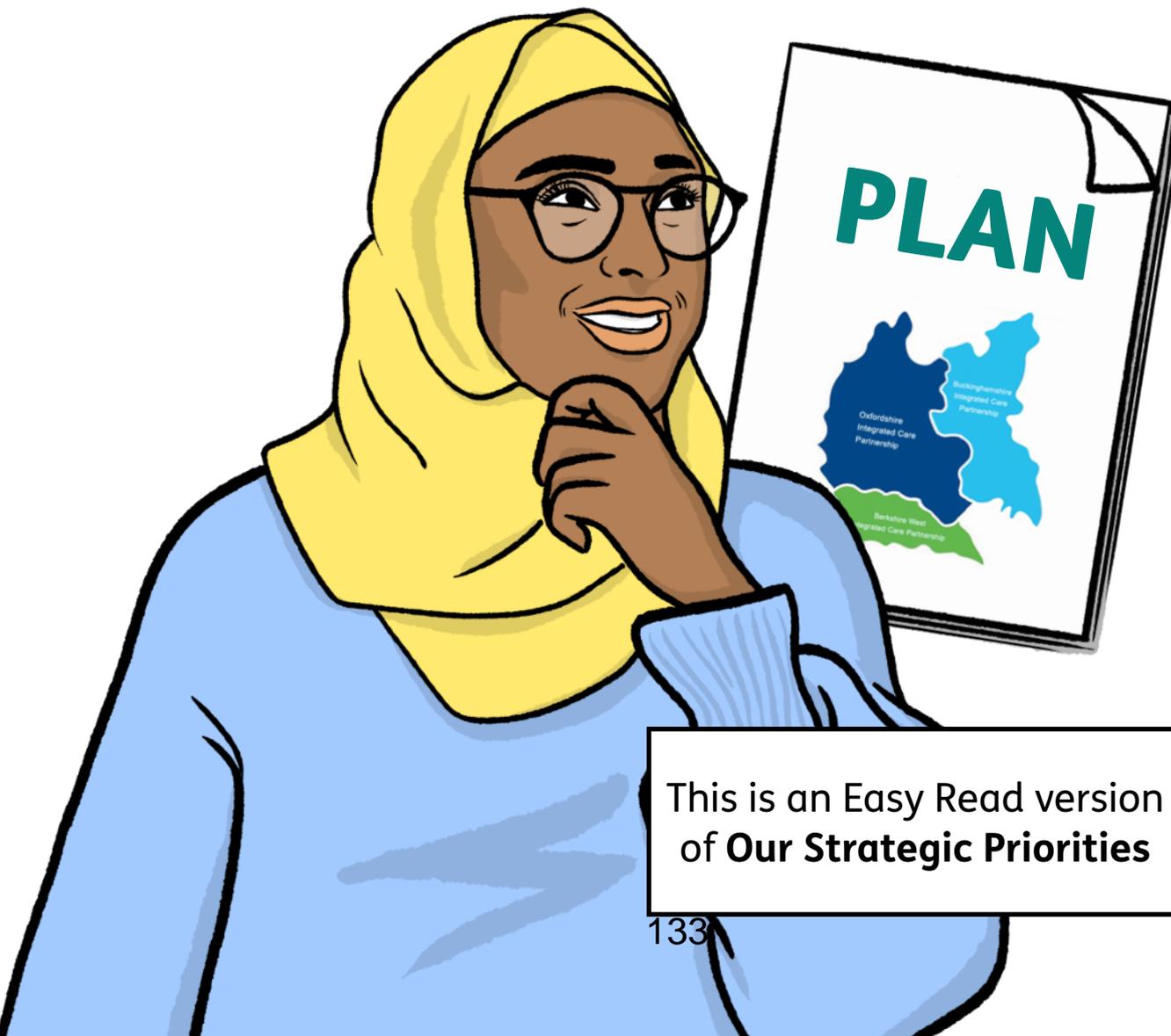




A plan for the future of health in Buckinghamshire, Oxfordshire and Berkshire West

What do you think?



This is an Easy Read version
of **Our Strategic Priorities**



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In this Easy Read document, hard words are in **bold**. We explain what these words mean in the sentence after we have used them.



Some words are [blue and underlined](#). These are links that will go to another website which has more information.

About



We are Buckinghamshire, Oxfordshire and Berkshire West Integrated Care Partnership.



We are a group of organisations that plan and provide health and care services for people in Buckinghamshire, Oxfordshire and Berkshire West.



We want everyone in these areas to be healthy, happy and able to get the right support when they need it.



We are writing a plan to help us achieve this and we want to know what you think.



Please read this Easy Read information and then answer the questions.

Why we need a plan



We know that not everyone has the same fair chance to be happy and healthy.



It is more difficult for some people and can depend on different things, like:

- The quality of home you live in.



- The area where you live.



- Whether you have a job or you can learn the skills you need to get a job.



- How much money you have and what you can afford.



We need a plan that sets out:

- How our organisations will work together to improve everyone's health and happiness, and



- Tackle the issues that are stopping some people from getting the same fair chance to be happy and healthy.



The plan needs to be clear about what is most important for us to do first.



Next we will tell you about our ideas.

What we want in the future

In the future, we want everyone in Buckinghamshire, Oxfordshire and Berkshire West to:



- Have the best possible start in life.



- Live a happy and healthy life for as long as possible.



- Be able to get the right support when they need it.



We call this our 'vision'.

We want to work towards our vision in 5 ways. We call these 'principles'.



1. Support people to live healthy lives so they don't become ill in the future.



2. Make sure everyone has a fair chance to be healthy and use health and care services.



3. Provide care and support that is right for each person.

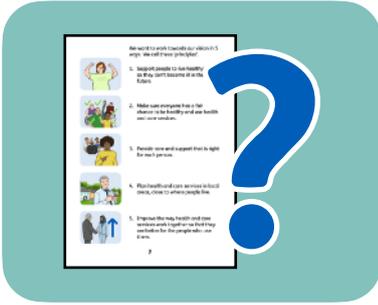


4. Plan health and care services in local areas, close to where people live.



5. Improve the way health and care services work together so that they are better for the people who use them.

What do you think?



Question 1a: Do you agree with our 5 principles? *Please tick 1 box.*

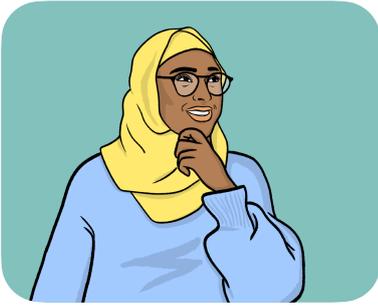
Yes

No

I don't know



Question 1b: Which principles are most important to you? *Please write your answer.*



Question 1c: Do you have any other comments or suggestions about our principles? *Please write your answer.*

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What we want to do now

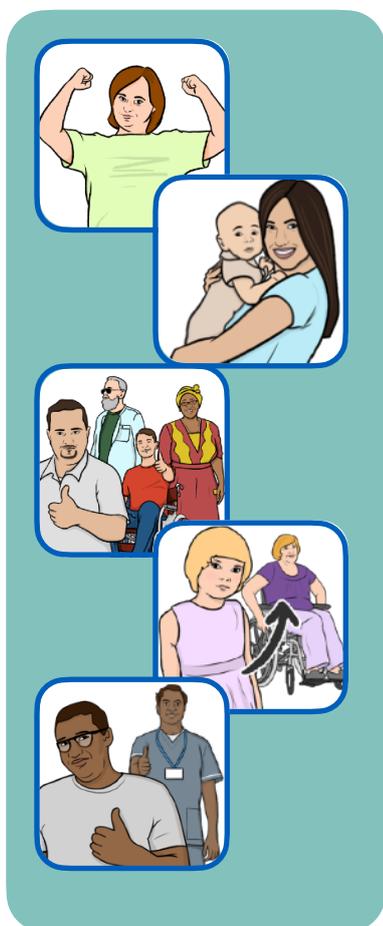


There are 5 main areas we want to focus on now to improve people's health and **wellbeing**.

Wellbeing means feeling happy and healthy in your body and mind.



We call these 5 main areas 'our priorities'. These are the most important things that we want to do first.



1. Supporting people to stay healthy.
2. Supporting children to get the best start in life.
3. Supporting people and local communities to stay healthy for as long as possible.
4. Supporting people to be healthy and independent as they grow older.
5. Supporting people to get the right services at the right time.

How we will do it



These are the things we will do to achieve our priorities.

Supporting people to stay healthy

To support people to stay healthy we will:



- Help more people to quit smoking and put people off starting to smoke.



- Encourage more people to be a healthy weight through being active and eating healthier food.



- Help people to drink less alcohol.

To support people to stay healthy we will also:



- Improve the areas where people live to make it easier for them to be healthy.

Supporting children to get the best start in life

To support children to get the best start in life we will:



- Provide better support for families during pregnancy and in the years straight after the birth.



- Improve mental health and wellbeing support for children and young people.

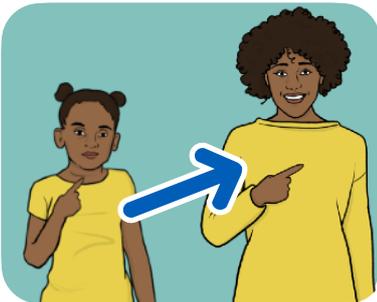
To support children to get the best start in life we will also:



- Improve support for children and young people with **SEND**, their families and carers.



SEND stands for Special Educational Needs and Disabilities. Children and young people with SEND are aged 0 to 25 and need some extra support to learn and grow.



- Support young people as they move up to use adult services.

Supporting people and local communities to stay healthy for as long as possible

To support local communities to stay healthy for as long as possible we will:



- Reduce the number of people who have heart disease or a stroke by:



- Helping people from backgrounds that have a higher chance of heart disease or a stroke, like black and South Asian groups.



- Helping people who are at risk to make changes so they can be healthier.



- Make it easier for people to get mental health support when they need it.



- Do more early checks for cancer, so that we can treat people before their cancer gets worse.



We will also make sure that everyone has a fair chance to get checked for cancer.

Supporting people to be healthy and able to look after themselves as they grow older

To support people to be healthy and able to look after themselves as they grow older we will:



- Help people get the support they need to stay healthy in their local community for longer.



- Provide joined-up care from different services to support people with more needs as they get older.



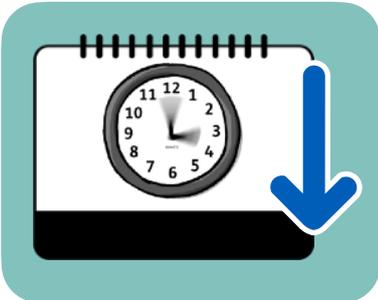
- Give support to carers who look after someone else without getting paid, like a family member or friend.

Supporting people to get the right services at the right time

To support people to get the right services at the right time we will:



- Set up health and care teams that work to help people in local communities.



- Reduce the amount of time that people in all areas have to wait to get the care they need.



- Keep working to improve our urgent care services so that they are available to people who need them, when they need them.



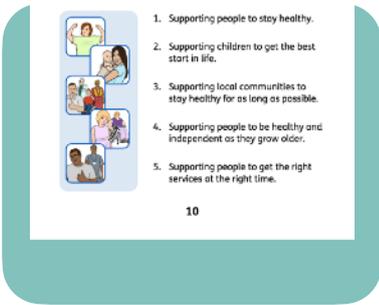
What do you think?

Question 2a: Do you agree with our 5 priorities and the things we will do to achieve them? *Please tick 1 box.*

Yes

No

I don't know



Question 2b: Which priorities are most important to you? *Please write your answer.*



Question 2c: Do you have any other comments or suggestions about our priorities? *Please write your answer.*

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Question 3: Is there anything else you would like to say that will help us to write our plan? *Please write your answer.*

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Thank you



Thank you for answering the questions.



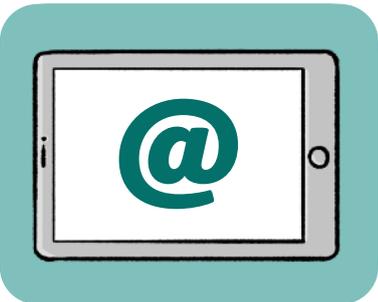
Your answers will help us to make a final decision about our plan for the future.



Please send your answers back to us by:

- Post: Communications and Engagement Team
Freepost
BOB INTEGRATED CARE BOARD

Postage is free. You do not need a stamp.



- Email: engagement.bobics@nhs.net



We need your answers back by Sunday, 29 January 2023.

For more information



To find out more about how to tell us what you think and do our online survey, go to:

<https://yourvoicebob-icb.uk.engagementhq.com/icp-strategy-engagement>



If you need any more information or support with this document please contact us by:

- Phone: 0300 123 4465



- Email: engagement.bobics@nhs.net

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